



Meeting Minutes

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| Meeting Date: | 21 st September 2017 |
| Venue: | The Vicar's Inn |
| Attendees: | Sharon McBride, Sandra Sarll, Roger Watson, Andrew Ward, Jeremy Wallace, Rick Brabrook, Paul Harrison, Alison Eardley |
| Apologies: | Jon Want, Karen Bohr |

1. Minutes of last meeting

Accepted.

2. Declaration of interests

Sandra declared her husband rents the land being built on in the masterplan.

3. Examination Update

The plan has passed examination. Next steps stated by CBC were that they would carry out publicity and publish the report on their website. The next step by them is to organise a referendum. We were expecting to have a date for the referendum by the 15th September but this has not yet materialised.

Strictly speaking the changes should be implemented and the new version then approved by ATC. ATC then writes to CBC who accept the version then set a date. It seems that due to the minimal changes required, CBC are going ahead with the referendum. At their meeting on the 19th, ATC resolved to accept the amendments to the plan suggested by the independent examiner "subject to endorsement by the NP steering committee". This basically means that the NP group needs to confirm that each of the changes are "OK" and then ATC will formally respond accordingly.

Alison has taken on the task of implementing the changes and should have these finished and sent to ATC by 29/09/17.

4. Pre-Referendum Publicity

A number of key ideas emerged from the discussion on publicity:

- Most important is stress yet again the difference between the three plans currently in various stages.
- Any publicity cannot encourage a Yes vote.
- Banners at either end of the village and at the station were discussed
- Leaflet drop
- Social media
- Word of mouth
- OTB

Leaflet

This should be short and punchy and highlight what the NP is, what it represents and what will happen as the result of a No vote. For example, no influence in the design of future developments and less funding to develop facilities in the village.

There were discussions around highlighting differences in S106 revenues and stating this in a simple way.

Can we incorporate a statement along the lines of "At the heart of the ANP is a collection of policies covering

aspects such as house design, protection of green spaces and the improvement of village facilities.?

The leaflet should stress the opportunity to influence future development.

JAW and in his absence JW volunteered to write the leaflet.

Banner

Maybe we can erect three banners simply and loudly stating “Your Neighbourhood Plan, Your Vote, Your Village....Please Vote”

Alison will send Sharon some publicity material from other campaigns.

There was discussion over the involvement and approval of publicity by ATC since it is fundamentally an ATC project and will have their name on it. Different views were expressed!

It was noted that Fairfield has held a successful referendum and their NP is now in place. There was a suggestion we should contact them to discuss their publicity.

Actions:

Implement examiner changes by 29/09/17 – Alison

Send examples of previous campaigns – Alison

Write draft leaflet – Jeremy & Jon

5. A.O.B.

None

Next Meeting: TBC